

Mr. HC Vinayaka
Head of Technical & Sustainability: ITC Limited – Hotels Division

“The Concept of Responsible Luxury and How it was Achieved by ITC Hotels”

An Engineer from Mysore University, Mr. Vinayaka has more than 29 years of experience in the areas of Technical Services, Projects, Product Development, Environment, Health & Safety (EHS) and Sustainability in Hospitality industry. Currently he is heading the Technical, EHS and Sustainability initiatives at ITC's Hotel business – ITC Hotels.

Under his guidance & efforts, ITC Hotels has pioneered many path breaking initiatives and achieved world class high performance results in the area of Luxury, Resource consumption (Renewable energy, Water, Energy and Waste management), Customer service, Safety, Sustainability & Innovation.

Mr. Vinayaka has been credited with the feat of embedding the Hotel Division's Credo **“Responsible Luxury”** in almost all ITC Hotels. He took on the challenge of retrofitting all Luxury Hotels to **LEED** (Leadership in Energy & Environmental Design) **Platinum standards** within a span of one year. A feat which resulted in ITC Hotels being recognised as **“Greenest Luxury Hotel Chain in the world”** a unique achievement in the global hospitality industry.

He has been recognised with many awards and accolades in the areas of Hospitality Technical Services, Projects, New Technology, EHS & Sustainability